

## Introduction

SFG Wealth Management, LLC is an investment adviser registered with the Securities and Exchange Commission. We feel that it is important for you to understand how advisory and brokerage services and fees differ in order to determine which type of account is right for you. There are free and simple tools available to research firms and financial professionals at [www.investor.gov/CRS](http://www.investor.gov/CRS), which also provides educational materials about investment advisers, broker-dealers, and investing.

## What investment services and advice can you provide me?

We are a registered investment adviser that offers investment advisory services, including Portfolio Management, Wrap Portfolio Management, and Financial Planning to clients. If you open an advisory account, we'll recommend a portfolio based on your financial situation that is monitored at least annually, and if necessary, rebalanced to meet your changing needs and goals. We'll offer you advice on a regular basis and contact you at least annually to discuss your portfolio. We do not restrict our advice to limited types of products or investments. We do not impose requirements for opening and maintaining accounts or otherwise engaging us.

You can select whether we are allowed to buy and sell investments in your account without your permission ("discretion") or only with your permission ("non-discretion"). If you select non-discretion, you make the ultimate decision regarding the purchase or sale of investments. Any limitations will be described in the signed advisory agreement. We will have discretion or non-discretion until the advisory agreement is terminated by you or our firm.

Financial Planning is included in our Portfolio Management and Wrap Portfolio Management services for no additional fee. We do not monitor your investments for our standalone Financial Planning service.

*Additional information about our advisory services is in our Form ADVs, which are available online at: <https://adviserinfo.sec.gov/firm/brochure/285785>.*

## What fees will I pay?

You will be charged an ongoing quarterly fee based on the value of the assets in your account. The maximum fee for our Portfolio Management and Wrap Portfolio Management services is 2.00%. Our fees vary and are negotiable. The amount you pay will depend, for example, on the services you receive and the amount of assets in your account. The more assets you have in your advisory account, the more you will pay us. We therefore have an incentive to increase the assets in your advisory account in order to increase our fees. Our fees will be automatically deducted from your advisory account, which will reduce the value of your advisory account. In rare cases, we will agree to send you invoices rather than automatically deduct our fees from your advisory account.

For our Financial Planning service, we charge an hourly fee up to \$400 or a flat fee up to \$10,000. We charge an upfront retainer when you sign an agreement for this service unless noted otherwise.

The custodian that holds your assets charges you a transaction fee when we buy or sell an investment for you. Their transaction fees are in addition to our Portfolio Management fee. We pay the custodian's transaction fees charged to you for our wrap service. The fees for wrap programs are therefore typically higher than an asset-based advisory fee. We have an incentive to recommend assets without transaction fees in order to reduce the amount that we will have to pay on your behalf.

You may also pay charges imposed by the custodian holding your accounts for certain investments and maintaining your account. Some investments, such as mutual funds, index funds, exchange traded funds, and variable annuities, charge additional fees that will reduce the value of your investments over time. In addition, you may have to pay "surrender charges" to sell variable annuities.

In certain cases, we may select third-party advisers or separate account managers to assist us with managing your account. If selected, they will charge you a fee, which will be described to you in their agreement.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

*Additional information about our fees is in our Form ADVs, which are available [online](#).*

**What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?**

*When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice, we provide you. Here are some examples to help you understand what this means:*

Our firm’s financial professionals are registered representatives of LPL Financial LLC (“LPL”), an SEC registered broker-dealer and investment adviser. Your financial professional may offer you brokerage services through LPL or investment advisory services through our firm. Brokerage and investment advisory services are different, and the fees our firm and LPL charge for those services are different. It is important that you understand the differences. Your financial professional may earn additional transaction-based compensation and have additional conflicts of interest as a result of providing brokerage services through LPL. You are encouraged to learn more about LPL by reviewing LPL’s relationship summary at <https://www.lpl.com/disclosures.html> and having a discussion with your financial professional. You can also access free and simple tools to help you research firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers, and investing.

Our financial professionals include insurance agents who sell insurance products and CPAs who provide accounting services. They have an incentive to recommend insurance products or accounting services to you in order to increase their compensation.

*Additional information about our conflicts of interest is in our Form ADVs, which are available [online](#).*

**How do your financial professionals make money?**

Our financial professionals are compensated based on the revenue our firm earns from their advisory services or recommendations, the amount of client assets they service, and the time and complexity required to meet a client’s needs.

**Do you or your financial professionals have legal or disciplinary history?**

Yes. Visit Investor.gov/CRS for a free and simple search tool to research our firm and our financial professionals.

**Additional Information**

You can find additional information about our firm’s investment advisory services on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching CRD# 285785. You may also contact our firm at 410-825-3200 to request a copy of this relationship summary and other up-to-date information.

**Questions to Ask Us:**

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications? What do those qualifications mean?
- Help me understand how these fees and costs may affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs and how much will be invested for me?
- How might your conflicts of interest affect me, and how will you address them?
- As a financial professional, do you have any disciplinary history? For what type of conduct?
- Who is my primary contact person?
- Is he or she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?